

Designer: I make complex things *clear*.

Ten years turning dense, complicated material into work people actually want to look at: brand systems, launch decks, event identities and data stories, most of them for McKinsey & Company. Open to senior graphic design and brand roles.

EXPERIENCE

2016 TO PRESENT

Senior Business Presentation Designer

McKinsey & Company

- Partner with consulting teams to turn analysis into decks, newsletters, infographics and event collateral that hold up in front of clients.
- Work spans banking transformation, real estate, wildlife & tourism development, TMT conferences and internal communications across multiple geographies.
- Built campaign identities, editable client-run template systems, and one-page data stories designed to be scanned in under a minute.
- Known for a subtractive process: soft palettes, a single accent, and taking things away until only the argument is left.

2013 · 2 MONTHS

Graphic Design Intern

Bootleggers Ad Agency: concepting, layout and revisions on live client briefs.

2011 · 2 MONTHS

Audio Engineering Intern

All India Radio, Trichy: broadcast production, pacing and editing.

EDUCATION

2014 TO 2016

M.F.A, Content Management

Amrita College of Arts and Science

2011 TO 2014

B.Sc, Electronic Media

M.O.P. Vaishnav College for Women

CURRENTLY

Artificial Intelligence

Coursera, in progress: folding generative tools into a real design process.

RECOGNITION AT MCKINSEY

- ♦ Elite Platinum Award, January 2026, for exceptional design work.
- ♦ Designer of the Year, for sustained quality across client work.
- ♦ Employee of the Month, six consecutive months.

CAPABILITIES

Brand identity

Presentation design

Infographics

Data storytelling

Typography

Layout systems

Event collateral

Social media design

Print & large format

Illustration

Photography

AI-assisted workflows

TOOLS

PowerPoint	Daily driver · 10 years
Photoshop	Daily driver
Illustrator	Daily driver
InDesign	Editorial & print
AI workflows	In active practice

BEYOND THE DESK

Colour-pencil and ink illustration, hand-painted fabric art rooted in Indian folk traditions, and photography: the instincts behind the client work.